



Building Beyond Homes: Our Impact

September 2025



INTRODUCTION

At Skillcrown, we believe successful housing projects deliver more than quality homes - they create lasting value for the people and places around them. For us, construction is not just bricks and mortar; it is about building opportunity, strengthening communities and leaving a positive legacy wherever we work.

Social value is central to our approach. We create tangible benefits that extend beyond the build itself - generating local employment, offering apprenticeships and training, supporting grassroots charities and providing young people with opportunities to learn and thrive. In this way, every project contributes to the social, economic and environmental well-being of the community.

This report showcases a selection of recent initiatives that reflect our commitment to community engagement, education and support for local organisations. From the Ringside Revival project in Maidstone - helping secure the future of a vital boxing club for young people - to employment and training pathways that enable local residents to build long-term careers in construction, we are proud of the meaningful outcomes we deliver.

We also recognise the importance of collaboration and transparency. We regularly invite councillors, residents, schools and stakeholders onto our sites, creating open forums to ask questions, share feedback and help shape design. Drop-in sessions, stakeholder tours and community information events ensure our developments are informed by local voices.

Education and skills are another cornerstone of our programme. From secondary school placements and creative art collaborations to higher-education partnerships with Mid Kent College providing 300+ hours of supervised T-Level experience, we inspire the next generation and create clear routes into rewarding construction careers.

We are equally committed to supporting the wider community through charitable contributions, foodbank donations, grassroots sports sponsorships and material support for faith and community groups. Whether providing art supplies, building mud kitchens, or donating construction materials, these actions deliver immediate, practical help while reinforcing long-term community strength.

Together, these examples demonstrate that social value is not an add-on but an integral part of how we work. By partnering with local authorities, schools, charities and residents, we deliver projects that provide homes and create places of opportunity, resilience and pride.

RINGSIDE REVIVAL: A COMMUNITY FIGHTBACK

Backed by Skillcrown and Golding Homes, this initiative goes far beyond simply refurbishing a building - it is about creating opportunity, stability and purpose for disadvantaged young people at a time when many families are struggling with the ongoing cost-of-living crisis.



Maidstone Amateur Boxing Club has long provided a safe and inclusive space for people of all ages and backgrounds. For many, it is more than just a sports facility - it is a lifeline. The club offers young people an alternative to the streets, helping to reduce antisocial behaviour while giving them something meaningful to belong to and believe in.

Yet the demand for its services continues to grow. Some families are under such financial pressure that children are forced to share basic equipment such as a single mouthguard, simply because they cannot afford their own. The club is doing everything it can, but it urgently needs support.

Together, we are working through a priority wish list - from a new boxing ring and essential training kit to vital repairs and redecoration - to ensure this important community hub can continue to make a difference for those who need it most.

Watch the video [here](#).

BUILDING CONNECTIONS

We understand that delivering successful developments relies on more than just technical expertise - it requires openness, trust, and genuine collaboration with the communities we serve. That is why transparency and engagement are central to our approach, ensuring that every project we deliver creates long-term value for local people.

One of the key ways we achieve this is through our programme of regular site information days, held at various stages of our developments. These events invite local councillors, community representatives, partner organisations and other key stakeholders to step onto site and see progress for themselves. By opening up our projects in this way, we provide a clear window into the construction process, giving stakeholders a tangible sense of how the development is evolving.



During these visits, our project teams share updates on construction milestones, explain the measures we are taking to minimise disruption and environmental impact, and highlight the social value initiatives embedded within the scheme - such as local employment, apprenticeships and community partnerships. Just as importantly, the sessions provide a platform for open dialogue, where stakeholders can raise questions, share feedback and feel confident that their voices are being heard.

By creating these opportunities for connection, we aim to strengthen relationships, build trust, and ensure accountability throughout the lifecycle of our projects. These events not only demonstrate our commitment to responsible and inclusive development, but also help to ensure that the places we create are shaped with the community's needs, priorities and aspirations firmly in mind.

A video of one of our recent events can be viewed [here](#).

OPEN DOORS, OPEN DIALOGUE

We are committed to ensuring that the communities in which we build feel fully informed, involved, and represented throughout the development process. To support this, we regularly host informal community drop-in sessions, offering local residents the opportunity to meet the project team, ask questions and learn more about the proposals and progress on site.



These events are designed to be welcoming and accessible, allowing people to engage with us at their own pace in a relaxed environment. Residents are encouraged to raise queries, share their views and discuss any concerns directly with those leading the project. In turn, our teams are able to provide clear information, explain how we are addressing potential impacts such as traffic, noise, or disruption and highlight the wider benefits the development will bring.

Crucially, these sessions go beyond simply sharing information - they create a genuine two-way dialogue. By drawing on the local knowledge, lived experience and insight of residents, we can ensure that schemes are shaped around the needs of the community. This feedback often informs key aspects of the design and delivery process, helping us to refine our approach and create developments that feel rooted in place.

Our ultimate goal is to deliver projects that not only provide much-needed homes but also foster a sense of ownership and pride among those who live nearby. Through open conversation and collaborative engagement, we aim to build developments that become vibrant, inclusive and lasting assets to the community.

Watch a video of one of our events [here](#).

LOCAL HANDS, LASTING IMPACT

We believe that regeneration should create opportunities not only through new homes, but also through meaningful employment and skills development for the people who live in the communities where we work. That is why we are committed to ensuring that at least 25% of new roles are filled by local residents, across a wide spectrum of positions including labour, administration, site support and professional services.



We also recognise the importance of developing the next generation of talent. Typically, for every twenty operatives employed, we typically look to provide one apprenticeship or paid training placement, backed by structured mentoring to ensure participants gain both the technical skills and personal support they need to succeed in the construction industry. This approach not only strengthens our workforce but also leaves a lasting legacy of skills and opportunity within the local area.

One of the most powerful examples of this commitment can be seen in Reanne's story. Once a resident of one of the blocks now being redeveloped as part of our Shepway, Maidstone project, Reanne has seen her journey come full circle. Through our local labour initiative, she is now a proud member of Team Skillcrown - no longer just a witness to the transformation of her community, but an active part of delivering it.

A particularly moving moment was captured when Reanne was invited to initiate the demolition of her former home - a symbolic step that marked both the end of one chapter and the start of another. Today, she brings energy, dedication, and invaluable lived experience to her role, helping to shape a brighter future for her neighbourhood.

Stories like Reanne's demonstrate the real value of our approach: empowering local people, strengthening communities and ensuring that regeneration is something that happens with residents, not just around them.

Watch Reanne's Storey [here](#).

BUILDING KNOWLEDGE, BUILDING FUTURES

We are passionate about inspiring the next generation of construction professionals and providing clear pathways into the industry. As part of this commitment, we are proud to work in partnership with Mid Kent College’s Construction T-Level course, supporting students as they take their first steps towards building meaningful and rewarding careers.

To give students a full picture of the industry, we have delivered a series of presentations and engagement sessions, introducing them to Skillcrown, the projects we deliver, and the crucial role our teams play in shaping communities. These sessions also provide valuable insights into the many different career paths available within the business - from land and planning, through to design, procurement, quantity surveying, site management and beyond - helping students understand how each discipline contributes to the successful delivery of a development.



Beyond the classroom, we are currently offering two T-Level placements, each providing over 300 hours of supervised experience. These structured placements give students the opportunity to divide their time between live construction sites and our head office, ensuring they gain both practical, hands-on knowledge and exposure to the commercial, technical and design elements that underpin the industry.



On site, students work alongside our delivery teams, observing and contributing to real-time project activity, learning first-hand about site operations, health and safety and the collaborative nature of construction. At head office, they are immersed in the planning and decision-making processes that shape every project, broadening their knowledge across multiple specialisms and strengthening their professional confidence.

Through this partnership, we aim to equip young people with the skills, knowledge and experience they need to thrive in construction, while also helping to raise awareness of the diverse and rewarding career opportunities the industry has to offer. By investing in future talent today, we are laying the foundations for a stronger, more skilled workforce tomorrow.

BUILDING TOMORROW'S TALENT

We are committed to continuing our active engagement with local secondary schools and young people. We provide a range of opportunities designed to build awareness of the construction industry and inspire future careers. These include office and site-based placements for pupils, careers presentations and participation in employability events. Through these initiatives, we aim to spark interest, develop skills and encourage the next generation to consider rewarding careers in construction.



STRONGER TOGETHER, LEARNING TOGETHER

We recognise that our people are our greatest asset and that by investing in their growth, wellbeing and professional development, we build stronger teams and deliver better outcomes for our clients and communities. Our 'Stronger Together, Learning Together' programme is designed to provide both practical training and personal support, ensuring every member of our workforce feels equipped, valued and motivated.



Through this initiative, we deliver a wide range of accredited training opportunities, including CSCS certification, First Aid and Working at Height qualifications, helping operatives to meet industry standards while working safely and confidently on site.

Alongside technical skills, we place a strong emphasis on wellbeing and resilience, partnering with specialist charities to provide mental health awareness sessions, ensuring our teams have access to the right knowledge and support to maintain a positive site culture.

Professional development is also at the heart of the programme. We actively encourage our staff to pursue recognised industry qualifications, offering pathways to membership of professional bodies such as the Chartered Institute of Building (CIOB) and the Royal Institution of Chartered Surveyors (RICS). By supporting our people through these routes, we help them to progress their careers while raising standards across our projects.

BUILDING WITH COLOUR

We are committed to building not just homes, but also strong connections with the communities in which we work. As part of our commitment to community engagement, we have partnered with several local schools to involve young people in creative projects linked to our developments.



We have previously worked with budding artists from Senacre Wood Primary School, Park Way Primary School, Molehill Primary Academy, Greenfields Community Primary School and St Martin's Church, Maidstone. Pupils from across these schools were invited to showcase their creativity through vibrant artwork, exploring themes of place, community and imagination.

The students' colourful creations now proudly decorate a section of the hoarding at our Cambridge Crescent project, transforming an otherwise temporary site boundary into a bold and uplifting display of local talent. This initiative not only brightens the area for residents and passers-by, but also gives young people the opportunity to see their work celebrated in a public setting.

By working closely with teachers and pupils, we aim to spark creativity, build confidence and provide a sense of ownership and pride in the local built environment.

Watch the video [here](#).

BUILDING FUTURES, ONE BRUSHSTROKE AT A TIME

We believe in building more than just homes – we build communities, creativity and lasting legacies. That’s why we are incredibly proud to have played a role in bringing a beautiful new artwork to life at Dulverton Primary School in New Eltham.



The school recently unveiled the ‘Building Futures, One Brushstroke at a Time’ project, a striking mosaic artwork featuring self-portraits of pupil’s arranged across a world map. This powerful piece celebrates the rich cultural heritage and diversity of the school’s community, making a lasting impact for generations to come.

This initiative came in response to the unfortunate loss of the mosaics at the former Sidcup Library. Though we couldn’t preserve the original artwork, we were determined to give something back - and what emerged is something truly special.

The unveiling was a joyous occasion, attended by the talented young artists, teachers, school council members, representatives from Bexley Council and our project partners. The children proudly donned hard hats and art aprons as they revealed their masterpiece – a true testament to their hard work and imagination, inspired by the vibrant style of Brazilian artist Romero Britto.

CONSTRUCTING CREATIVITY

We are delighted to be supporting SEND learners at Five Acre School in Shepway through a series of collaborative design and art initiatives. Earlier this year, we donated a range of art supplies to the school, which have been used by pupils to create an incredible collection of colourful and imaginative artwork.



We are delighted to be collaborating with the school to transform the hoarding at one of our development sites into a bold, uplifting gallery that celebrates local creativity. What was once a plain boundary is being reimagined as a vibrant focal point - showcasing the pupils' efforts to the wider community and bringing colour and positivity to the area.

In the coming weeks, we look forward to hosting a grand unveiling of the completed artwork, celebrating the students' achievements alongside teachers, families and local residents. This initiative not only enhances the local environment but also highlights our commitment to engaging with schools and supporting opportunities for young people to shine.

BUILDING FUN FROM THE GROUND UP AT BENEDICT ACADEMY

We are proud to have supported Benedict Academy in Mitcham by building two brand-new mud kitchens for their Nursery and Reception classes. With limited fundraising opportunities due to the cost-of-living crisis, the school often relies on small events such as bake sales to provide essential classroom resources.



Recognising this challenge, we were delighted to step in and give their youngest learners a fun, hands-on way to play, explore and develop key skills through imaginative outdoor learning.

As the video shows, our team enjoyed getting involved in the build—but the real stars of the day were the children, proudly donning their Skillcrown hard hats and high-vis jackets as they embraced their new mud kitchens with creativity, excitement and plenty of muddy smiles.

Watch the video [here](#).

BUILDING HOPE

We believe that construction is not only about creating new homes, but also about strengthening the communities around them. A key part of this commitment is supporting those most affected by current social and economic challenges.



Through our Building Hope initiative, we provide regular donations to local food banks and charities, helping to ensure that families and individuals facing hardship have access to essential supplies. One organisation we are especially proud to support is the Shepway Community Larder, which plays a vital role in reducing food insecurity and offering a lifeline to those in need.

For us, giving back is not an afterthought but a responsibility - an integral part of how we deliver social value. By supporting local charities and community groups, we help to build resilience, offer hope and make a practical difference to those who need it most.

BUILDING COMMUNITY THROUGH SPORT

We recognise the power of sport to bring people together, inspire young people and strengthen community spirit. That is why we are proud to sponsor Nexgen Football Club - an inspiring grassroots youth football club and academy based in Beckenham.



Our support goes beyond financial sponsorship. Earlier this year, we were delighted to contribute to the club's fundraising efforts by donating a signed James Tomkins shirt for their charity auction, helping to raise vital funds that ensure Nexgen can continue delivering opportunities for local children and families.

For Skillcrown, supporting Nexgen is about investing in young people, promoting healthy lifestyles, and helping to build strong, connected communities. By backing initiatives like this, we aim to leave a positive legacy that extends well beyond our developments, reinforcing our belief that building communities is just as important as building homes.

BUILDING COMMUNITY FOUNDATIONS

We understand that churches and faith-based organisations often sit at the heart of local life, providing not only spiritual guidance but also a wide range of essential services that support and strengthen communities. That is why we were recently proud to donate a selection of building materials to two community church groups - St. Martin's Church in Maidstone and the Church of Christ in Balham.

Both of these institutions play a vital role in their neighbourhoods, offering spaces for worship, community gatherings, social support and charitable activities that make a tangible difference in people's lives. From food banks and youth programmes to pastoral care and outreach services, they provide safe, welcoming environments that many families rely on, particularly during times of hardship.



By providing building materials, we are helping these churches to maintain, repair and improve their facilities, ensuring they remain accessible and fit for purpose for years to come. Whether it is through refurbishment, upgrades or ongoing maintenance, these contributions enable the churches to continue delivering services that directly benefit local residents.

CONCLUSION

At Skillcrown, we are committed to ensuring that the impact of our developments extends far beyond the delivery of new homes. The initiatives highlighted throughout this report demonstrate how we actively invest in the people, places and organisations that form the backbone of our communities.

From empowering disadvantaged young people through the Ringside Revival project, to hosting stakeholder information days and community drop-in sessions that encourage transparency and dialogue, our work is built on collaboration and trust. By prioritising local employment, apprenticeships and training opportunities, we are creating meaningful career pathways and ensuring that regeneration delivers opportunities as well as housing.

Our commitment to education is equally strong. Through partnerships with Mid Kent College, engagement with secondary schools and creative collaborations with SEND learners and primary school pupils, we are inspiring the next generation and building clear routes into construction careers. At the same time, our initiatives such as Building with Colour and Building Futures, One Brushstroke at a Time highlight how creativity and community pride can be nurtured alongside physical regeneration.

Beyond skills and education, we continue to support the wider community through charitable giving, foodbank donations, grassroots sports sponsorships and material contributions to local churches and schools. Each of these projects reflects our belief that construction is not just about what we build, but also about the lives we touch and the legacies we leave behind.

Together, these examples illustrate that social value is not an add-on to our work - it is an integral part of who we are. By working hand in hand with residents, local authorities, schools and community organisations, Skillcrown strives to deliver developments that foster opportunity, resilience and pride. In doing so, we ensure that our projects are not only places to live, but also places that help communities to grow, thrive and flourish for generations to come.